

LONG LIFE FRESH™ MILK

A NEW MARKET CATEGORY



WHAT EXACTLY IS LONG LIFE FRESH?



HEALTHIER & BETTER TASTING

This new generation of milk is healthier and tastes better than Extended Shelf Life milk. A premium product with superior durability.



Premium Profile

Maintains the exact nutritional value and fresh milk flavor profile consumers expect.



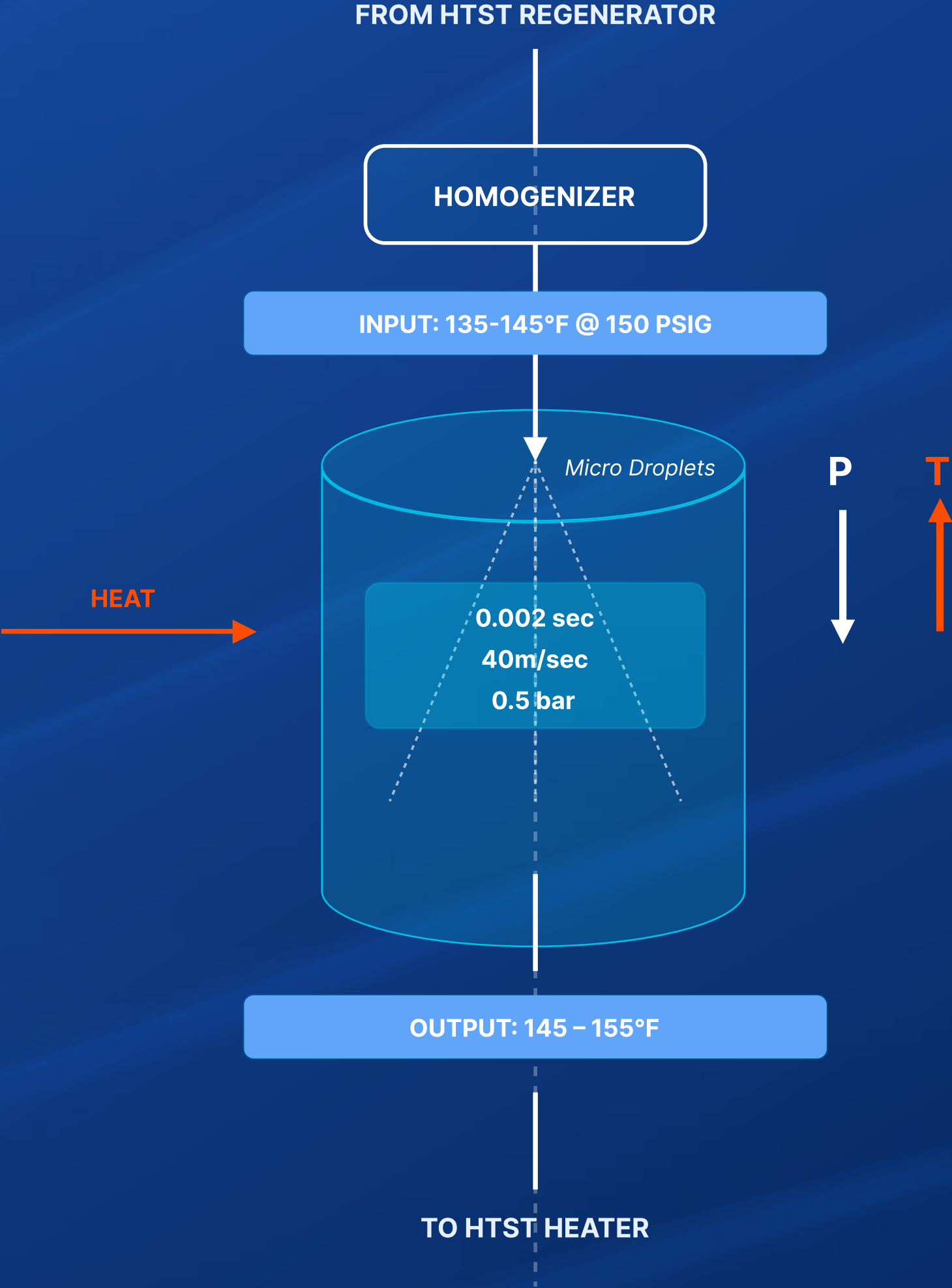
Plug-and-Play

Direct integration into existing HTST lines with zero disruption to core workflow.

THE MILLISECOND METHOD

Comprises simultaneous reduction in pressure and spike in temperature, achieved by pushing liquid through a specially designed nozzle into a heated chamber.

Pressure Drop	150 PSIG
Temp Spike	10°F
MST Effect	0.002 sec
Velocity	40m/sec



RESULTS?

SHELF LIFE FOR SAFE CONSUMPTION

METHOD CATEGORY	@ 10°C STORAGE (DAYS)	@ 4°C STORAGE (DAYS)
Traditional HTST	5+/-3	21+/-3
MST TECHNOLOGY	35+	45+

MST Long Life Fresh Milk maintains integrity for **10+ days after opening.**



STRATEGY: DRIVE THE MARKET

MARKET CAPTURE



New Value Chain

Establishing the leadership position with a unique product offering.



Consumer Shift

Rising health consciousness advancing the case for nutritious dairy.



Market Decline

ESL capturing market share while conventional HTST is in decline.

A NEW MARKET CATEGORY

IT IS A CROWDED DAIRY MARKET AND MARGINS ARE IN DECLINE, HOW DO YOU MEET THE CHALLENGE OF CREATING AN IMPACT WITH HIGHER PROFITS?

“WE BELIEVE THAT WHILE OVERALL GROWTH IN DAIRY WILL LIKELY REMAIN LOW, SALES WILL RISE SHARPLY IN SOME PRODUCT CATEGORIES AND THAT WINNING IN A CHANGING MARKETPLACE REQUIRES NEW WAYS OF THINKING.”

SOURCE: MCKINSEY



Long Life Fresh™ Milk is a **virtually untapped market** with no competition and low cost of entry

TECHNOLOGICAL BENCHMARKS

PASTEURIZING METHODS COMPARISON

TECHNICAL METRIC	CURRENT FRESH (HTST)	HTST + MST (UNTAPPED)	ESL (HHST/UHT)
Heat Treatment	161F / 15 sec	161F / 15 sec	283F+ / 2 sec
Bacteria Kill	Some Survival	Nearly Sterile	Nearly Sterile
Fill Equipment	Limited Protection	Protected or Limited	Fully Protected
Target Shelf Life	10 – 21 Days	45+ Days	60 – 120 Days
CapEx Entry	Low	Low	High
OpEx	Low	Low	High
Competition	High / Saturated	LOW/NONE	High / Saturated



REGULATORY SOLUTION

PASTEURISED MILK ORDINANCE NOW ACCOMMODATES MST

Seamless transition into Pasteurized Milk Ordinance through unanimous NCIMS approval.

2020

FDA flagged process as needing a change to the PMO. Advised MSTC to propose at 2020 NCIMS.

2023

Postponed from 2020 to 2023 due to COVID-19. Unanimously passed in 2023

2024

Publication officially released in April 2024.

US INTELLECTUAL PROPERTY

US PATENTS



US 20100322821A1

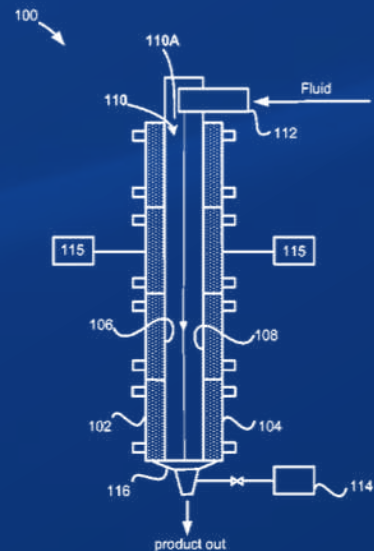
(19) United States
(12) Patent Application Publication
Volkov et al.
(10) Pub. No.: US 2010/0322821 A1
(43) Pub. Date: Dec. 23, 2010

(54)	LIQUID PRODUCT PRESSURE TREATMENT METHOD AND DEVICE		Publication Classification	
(76)	Inventors:	Andrie Alexandrovich Volkov, Moscow (RU); Nikolay Vladislavovich Arofikin, Moscow (RU); Alexander Yurievich Kolesnov, Moscow (RU)	(51)	Int. Cl. A61L 2/025 (2006.01) A61L 2/08 (2006.01) A61L 2/07 (2006.01) A61L 2/20 (2006.01) A61L 2/04 (2006.01) A61L 2/02 (2006.01) B01J 19/00 (2006.01) A23L 3/015 (2006.01)
	Correspondence Address: SQUIRE SANDERS & DEMPSEY LLP 1 East Washington Street, SUITE 2700 PHOENIX, AZ 85004 (US)		(52)	U.S. Cl. 422/20; 422/22; 422/26; 422/28; 422/37; 422/38; 422/39; 422/243; 426/665
(21)	Appl. No.:	12/772,610	(57)	ABSTRACT
(22)	Filed:	May 3, 2010	A method and device related to a liquid product pressure and (optionally) temperature treatment method reduces the level of microorganisms in the liquid product to a preselected level. Utilizing the method, liquid product is diffused in a chamber with the speed of pressure variation of liquid product in one embodiment of about 10 ⁹ Pa/sec. The preferred speed of the diffused drops is about 10 m/sec. The liquid product can optionally be heated before or during diffusion, and is preferably heated as a diffused liquid product by mixing it with superheated steam. The device includes a chamber and a diffuser in communication with the chamber. Optionally, the device may include a heating apparatus, such as a steam generator connected via a pressure control valve to a steam super heater, a cooling chamber connected via a pressure control valve with a condenser, a vacuum pump in communication with the chamber, units for condensation and collecting finished products and a vacuum control unit in communication with the chamber.	
	Related U.S. Application Data			
(63)	Continuation of application No. 11/821,216, filed on Jun. 22, 2007, now Pat. No. 7,708,941, which is a continuation-in-part of application No. PCT/IB2005/003879, filed on Dec. 22, 2005.			
(30)	Foreign Application Priority Data			
	Dec. 23, 2004 (RU)	2004137687/13(040)		



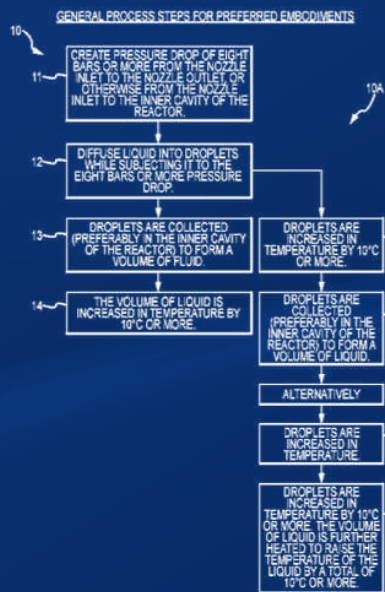
US010194680B2

(12) United States Patent Arofikin		(10) Patent No.: US 10,194,680 B2 (45) Date of Patent: Feb. 5, 2019	
(54) STERILIZATION REACTOR AND METHOD PATENT APPLICATION		USPC 99/453, 470, 483, 471, 516, 473-476, 99/534; 426/237, 521, 520, 522, 511, 426/453, 483, 516	
(71) Applicant: Millisecond Technologies Corp., New York, NY (US)		See application file for complete search history.	
(72) Inventor: Nikolay V. Arofikin, Moscow (RU)		(56) References Cited	
(73) Assignee: Millisecond Technologies Corp., New York, NY (US)		U.S. PATENT DOCUMENTS	
(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 677 days.		1,711,097 A 4/1929 Kratzer 1,819,023 A 8/1931 Grindrod 2,374,805 A 5/1945 Camelford 2,944,479 A 7/1960 Walsh et al. 4,776,268 A * 10/1988 Bronnert 99/453 4,787,304 A 11/1988 Bronnert A23C 3/0375 5,092,230 A * 3/1992 Bronnert 73/313	
(21) Appl. No.: 13/800,100		5,232,726 A 8/1993 Clark et al. 5,914,255 A * 6/1999 Grae 435/173.1 (Continued)	
(22) Filed: Mar. 13, 2013		FOREIGN PATENT DOCUMENTS	
(65) Prior Publication Data		CA 2594134 3/2015 FR 2735039 12/1996 (Continued)	
US 2014/0261017 A1 Sep. 18, 2014		OTHER PUBLICATIONS	
(51) Int. Cl.		USPTO: Office Action dated Jun. 27, 2008 in U.S. Appl. No. 11/821,216. (Continued)	
A23L 3/00 (2006.01) A23L 3/01 (2006.01) A23L 3/015 (2006.01) A23L 3/16 (2006.01) A23C 3/037 (2006.01) A23L 2/46 (2006.01) B05B 15/62 (2018.01) B05B 1/26 (2006.01)		Primary Examiner — Phuong T Nguyen (74) Attorney, Agent, or Firm — Snell & Wilmer L.L.P.	
(52) U.S. Cl.		(57) ABSTRACT	
CPC A23L 3/001 (2013.01); A23C 3/0375 (2013.01); A23L 2/46 (2013.01); A23L 3/01 (2013.01); A23L 3/0155 (2013.01); A23L 3/16 (2013.01); B05B 1/267 (2013.01); B05B 15/62 (2018.02)		A method and device to treat liquid to reduce the amount of microorganisms in the liquid to a preselected level and/or to mitigate the growth of microorganisms are disclosed. Utilizing the method or device, liquid product is sprayed into a cavity of a reactor using a nozzle that produces a flat spray to provide means for efficient heating and treatment of the liquid.	
(58) Field of Classification Search		31 Claims, 4 Drawing Sheets	
CPC A23L 3/001; A23L 3/01; A23L 3/0155; A23C 3/0375			



US011096406B2

(12) United States Patent Arofikin et al.		(10) Patent No.: US 11,096,406 B2 (45) Date of Patent: Aug. 24, 2021	
(54) KILLING MICROBES WITH PRESSURE DROP AND HEAT		(52) U.S. Cl.	
(71) Applicant: Millisecond Technologies Corp., New York, NY (US)		CPC A23L 3/24 (2013.01); A23C 3/03 (2013.01); A23L 2/42 (2013.01); A23L 2/46 (2013.01);	
(72) Inventors: Nikolay Arofikin, Moscow (RU); Phillip R. Frechette, Calle, PR (US)		(58) Field of Classification Search	
(73) Assignee: Millisecond Technologies Corp., New York, NY (US)		CPC ... A23L 3/24; A23L 3/22; A23L 3/015; A23L 2/46; A23L 2/42; A61L 9/00;	
(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 545 days.		(Continued)	
(21) Appl. No.:	15/567,594	(56) References Cited	
(22) PCT Filed:	Apr. 22, 2016	U.S. PATENT DOCUMENTS	
(86) PCT No.:	PCT/US2016/029045	1,711,097 A 4/1929 Kratzer 1,819,023 A 8/1931 Grindrod (Continued)	
§ 371 (c)(1), (2) Date:	Oct. 18, 2017	FOREIGN PATENT DOCUMENTS	
(87) PCT Pub. No.:	WO2016/172627	CA 2594134 3/2015 CN 2031204 U 1/1989 (Continued)	
PCT Pub. Date:	Oct. 27, 2016	OTHER PUBLICATIONS	
(65) Prior Publication Data		CN: Office Action dated Oct. 18, 2017 in Application No. 201480026887. (Continued)	
US 2018/0092385 A1 Apr. 5, 2018		Primary Examiner — Regina M Yoo (74) Attorney, Agent, or Firm — Snell & Wilmer L.L.P.	
Related U.S. Application Data		(57) ABSTRACT	
(60) Provisional application No. 62/209,039, filed on Aug. 24, 2015, provisional application No. 62/152,689, filed on Apr. 24, 2015.		A method and device are described that reduce the amount of pathogens in a liquid and/or to mitigate the growth of pathogens. Utilizing the method or device, liquid product is subjected to an 8 Bar or greater pressure drop. The liquid product is then heated to increase its temperature by at least 10° C. while it is in the droplet phase and/or after being collected into a liquid volume.	
(51) Int. Cl.	A23L 3/24 (2006.01)	21 Claims, 8 Drawing Sheets	
A23C 3/03	(2006.01)		
		(Continued)	



WHERE IS IT HAPPENING?



VAQUERÍA TRES MONJITAS (VTM)

Highest quality Puerto Rican milk for 100+ years. Commercially operating Grade A facility under FDA/PMO regulations. Launched MST milk with immediate market capture.

Fastest growing product in the PR market.



Daikin Dairy (FL)

Unit installed; commissioning scheduled Q1 2026.

Ready for rollout in Continental US



OPERATIONAL ROI DRIVERS

EFFICIENCY & SAVINGS ROADMAP



Logistics Savings

Less frequent runs and handling costs.



Yield Enhancement

Maximum production efficiency and product yield.



Zero Return Policy

Complete elimination of retail return waste.



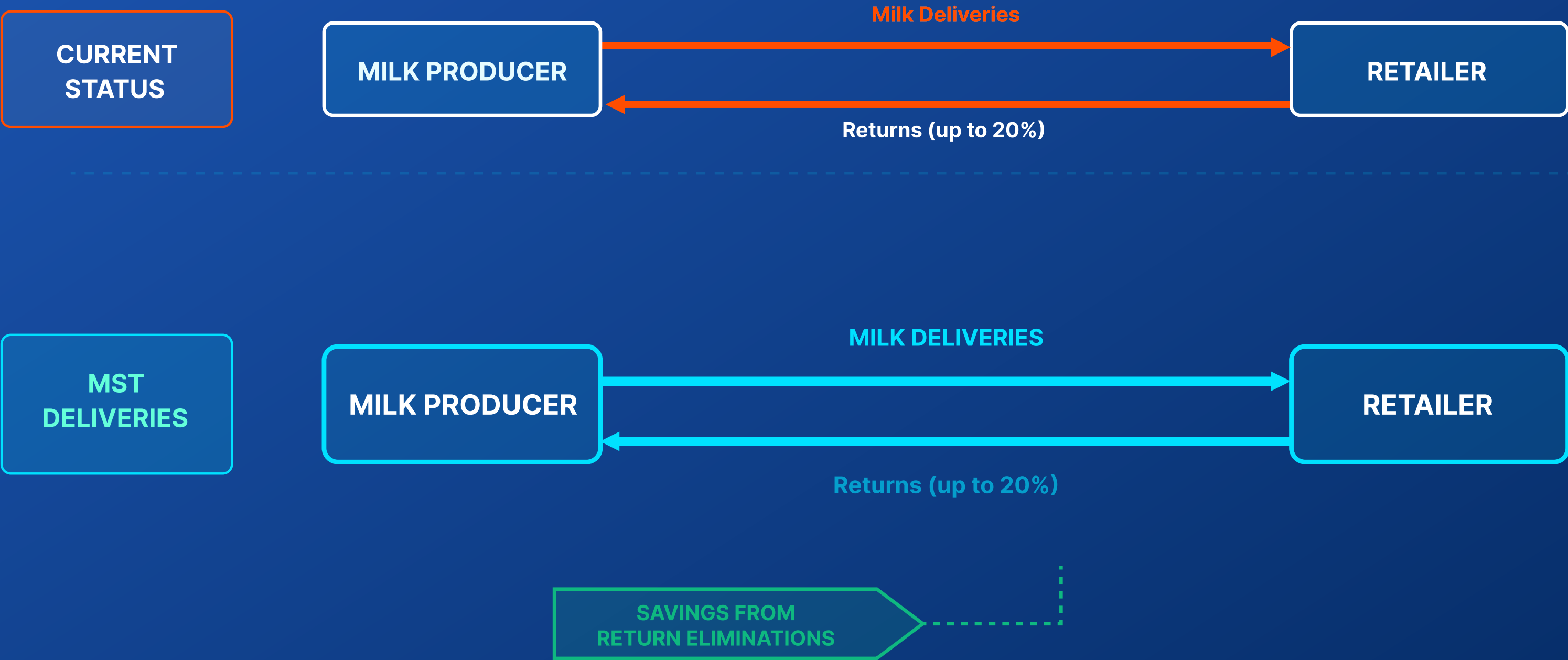
Revenue Premium

Strategic premium positioning in the health category.

COMPOUNDED SAVINGS FROM THE NEW PRODUCT

COST REDUCTION – PRODUCER

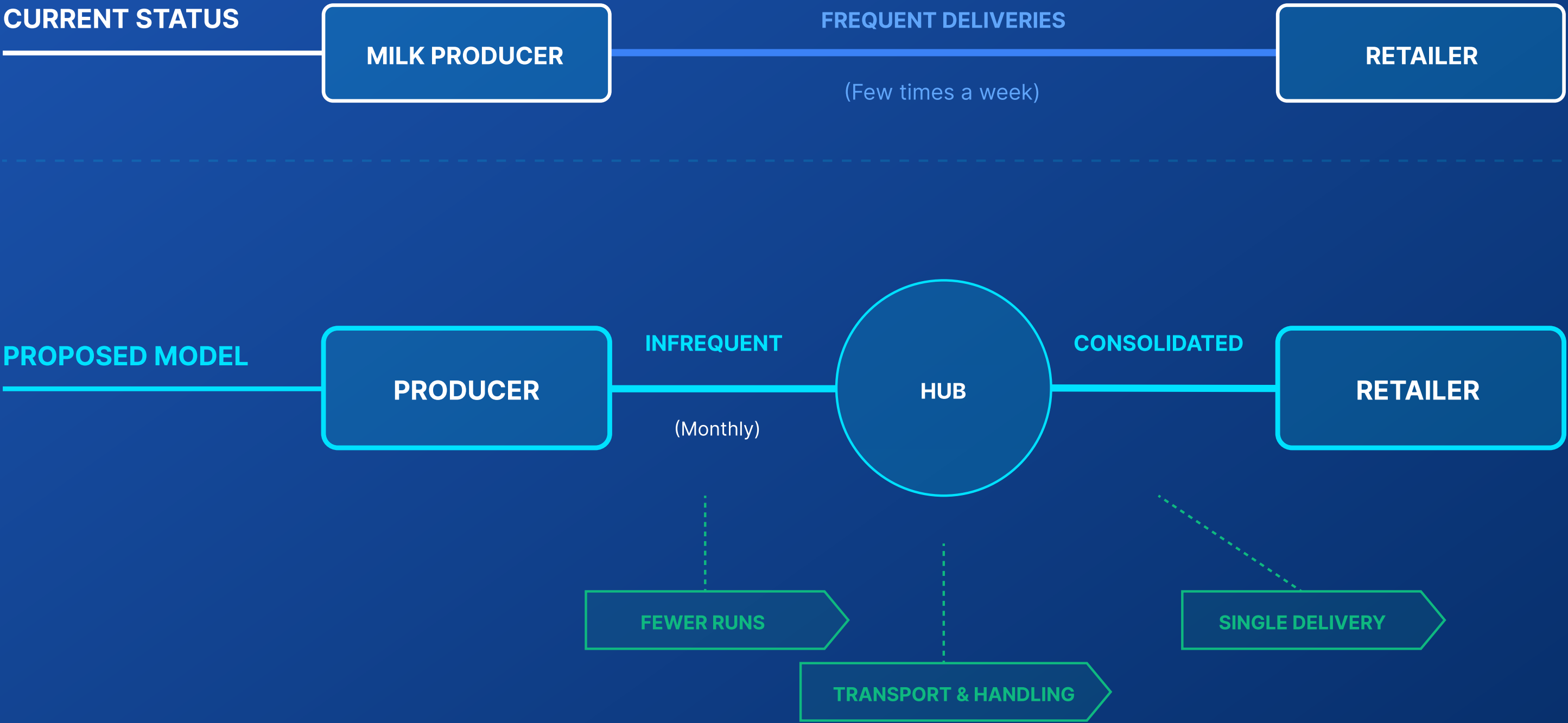
Most of the longer shelf-life benefits are realized via elimination of returns.



COMPOUNDED SAVINGS

COST REDUCTION - SWITCHING TO WAREHOUSE DISTRIBUTION

Most of the longer shelf-life benefits are realized via a switch to warehouse distribution.



RETAIL VALUE



Management Efficiency

Savings from more efficient shelf management (less frequent restocking, out of date removal & date code monitoring).



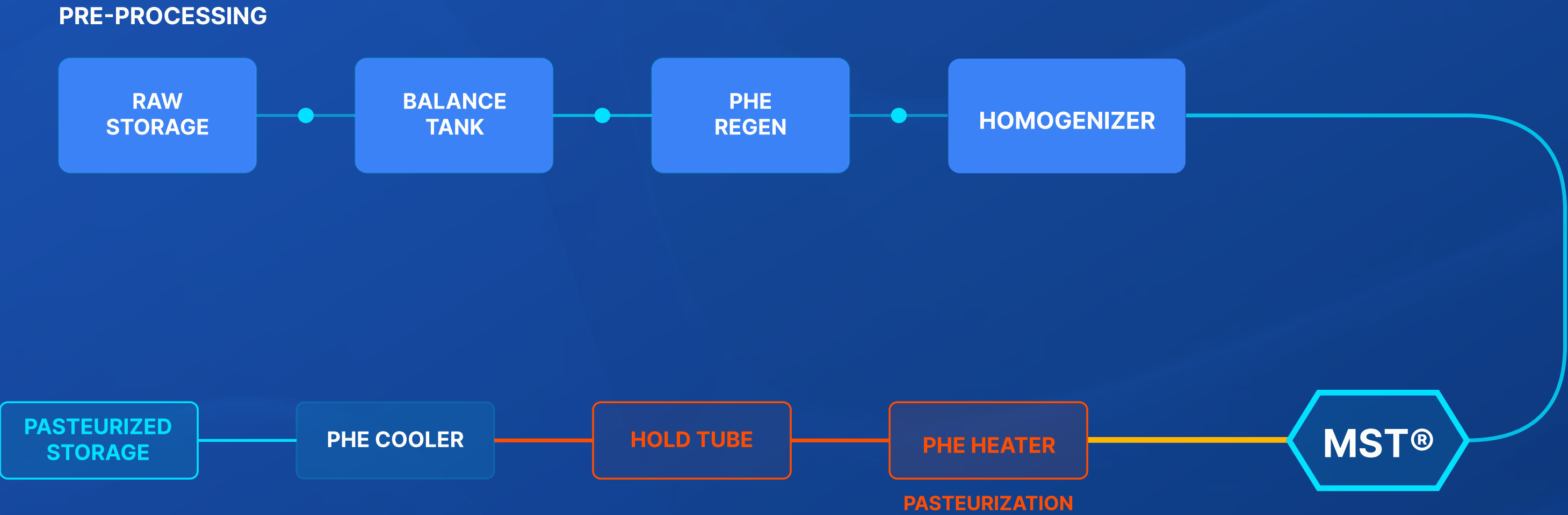
Yield Gains

Savings from elimination of milk discarding. Efficiency & Yield savings.

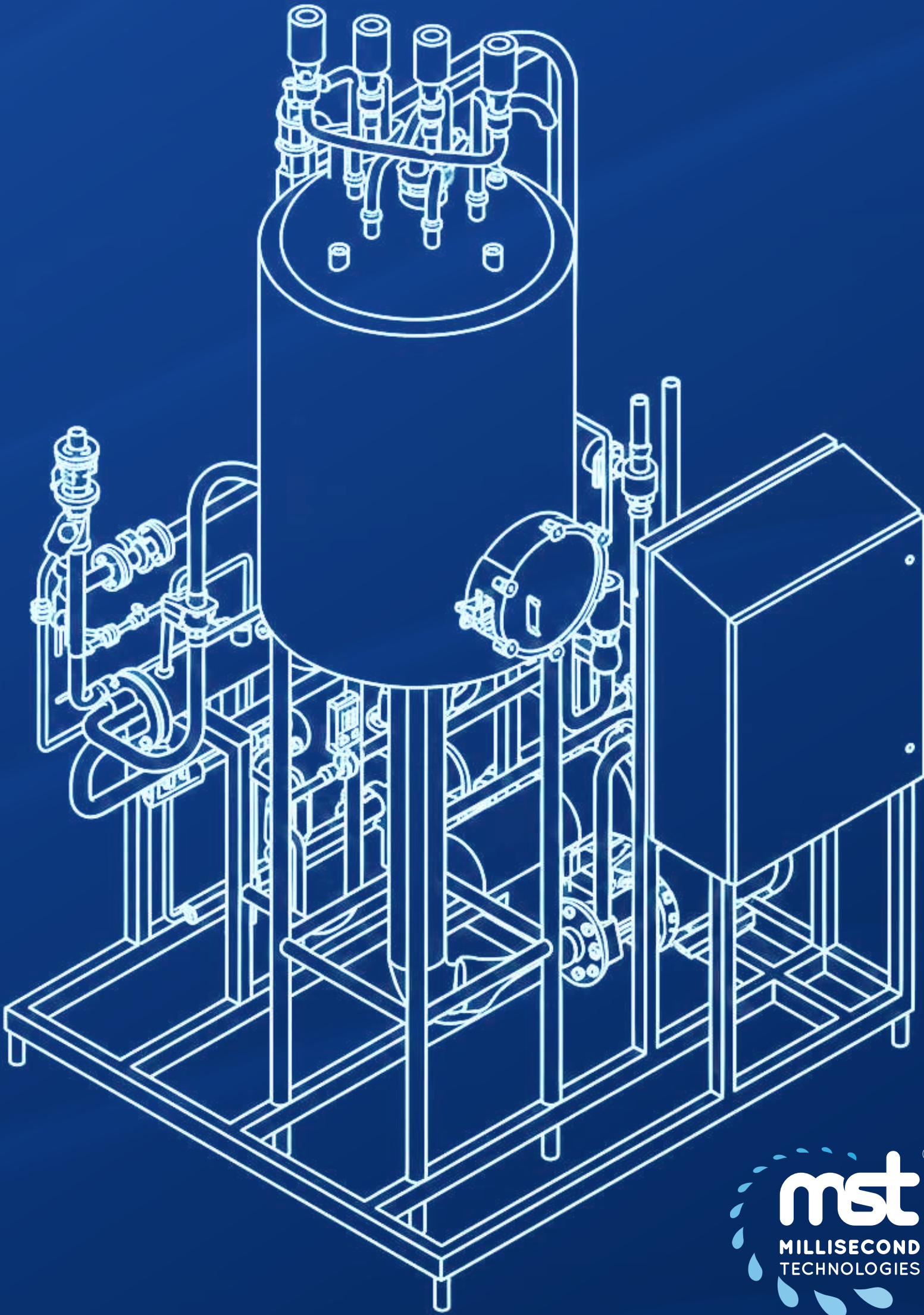
ENGINEERING SOLUTION

INTEGRATION

HTST LOOP

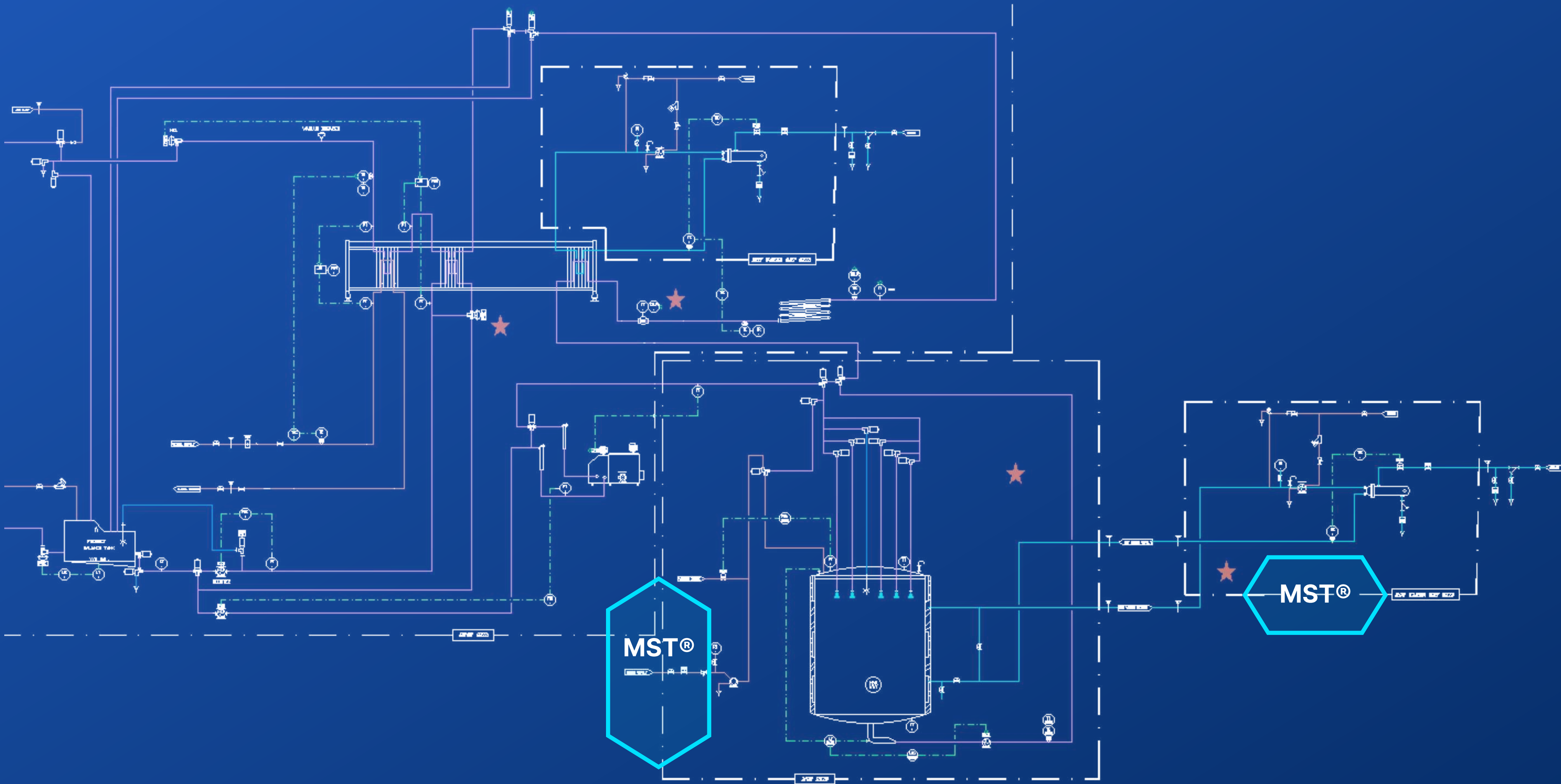


The addition of MST® greatly enhances HTST effectiveness resulting in longer fresh milk shelf life.



INTEGRATION

MST® INTEGRATED INTO HTST AFTER REGENERATOR



SUMMARIZING: WHAT IS MST® ?

A revolutionary new and patented technology that integrates with the traditional HTST Fresh Milk processes to produce long life product with all the same nutritional values that consumers of fresh milk desire.

- ⊕

Extended Freshness

Holds up in the refrigerator from **3-4 times beyond** the date code of regular HTST Fresh Milk.

Long life Fresh® optimizes distribution through the Supply Chain:

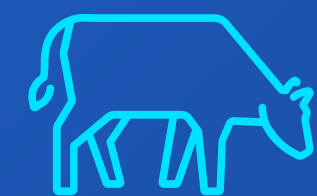
- | | |
|---|------------------------------------|
| • Fewer and longer production runs | • Higher Quality Product |
| • Allows a change in distribution | • Fewer trips to the stores |
| • Simplify shelf stocking in the store | • Eliminates returns and disposals |
| • Allows for a greater distribution territory | • And more |

TRADEMARK: "LONG LIFE FRESH®" MILK



POTENTIAL MST® FOOD APPLICATIONS

Dairy Beverages



- Long Life Fresh Milk
- Flavored Milks
- Coffee Milk Beverages
- Cream
- Ice Cream or Shake Mix

Non-Dairy



- Soy Milk
- Coconut Water, Coconut Milk, Coconut Cream
- Nut Milk
- Non-Dairy Creamer
- Premium Juices

INSTITUTIONAL FOUNDATION

MILLISECOND TECHNOLOGIES CORP.

NY based US C-corp, 100% owner of MST technology and IP portfolio. Validated through rigorous tests at Purdue University and The University of Tennessee.

2013 Purdue Microorganism Challenge.

2019 Commercial MST Production Launch.

PHARMA Pharmaceutical Research Division.



APPENDIX I

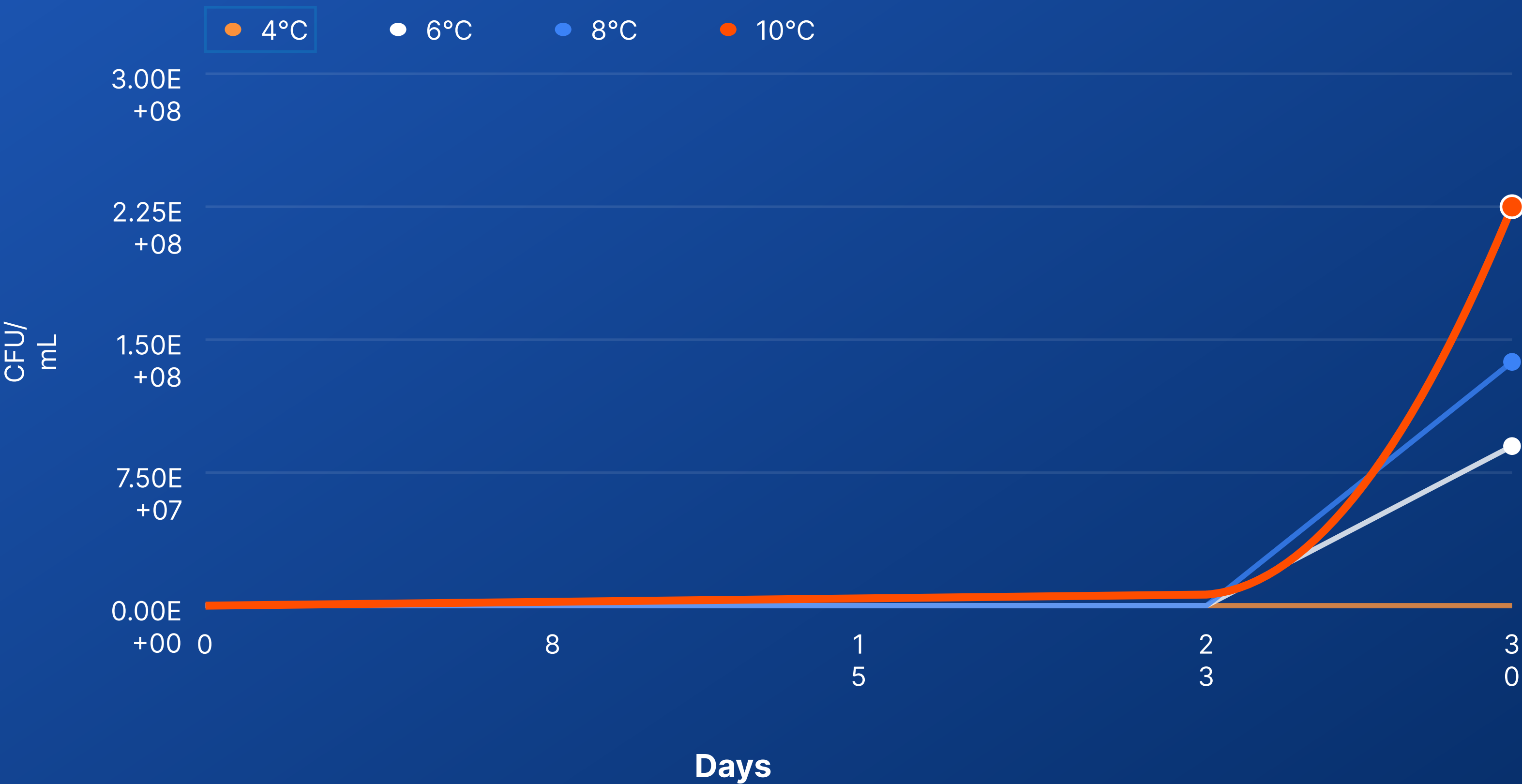
SCIENCE BEHIND MST

LONG LIFE FRESH MILK

"We found that there were Thermoduric Psychrotroph Spore Formers, Gram Positives Rods, in the Store-Bought Milk Tested. At low numbers they germinate and grow slowly over time."



GERMINATION STUDY RESULTS: PAENIBACILLUS SP. (H8237)

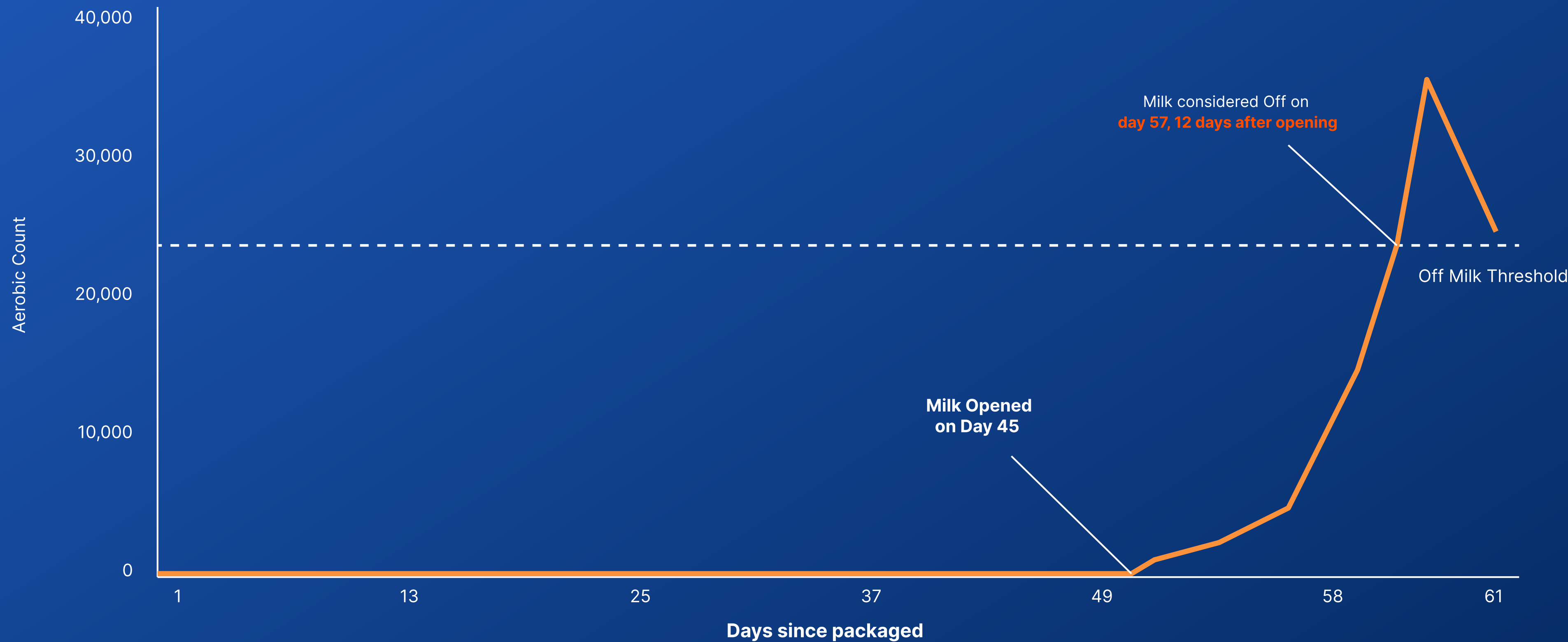


MST INACTIVATES SPORE FORMERS RESULTING IN

45 DAY SHELF LIFE + 10-12 DAYS AFTER OPENING



MST Whole Milk Opened on Day 45

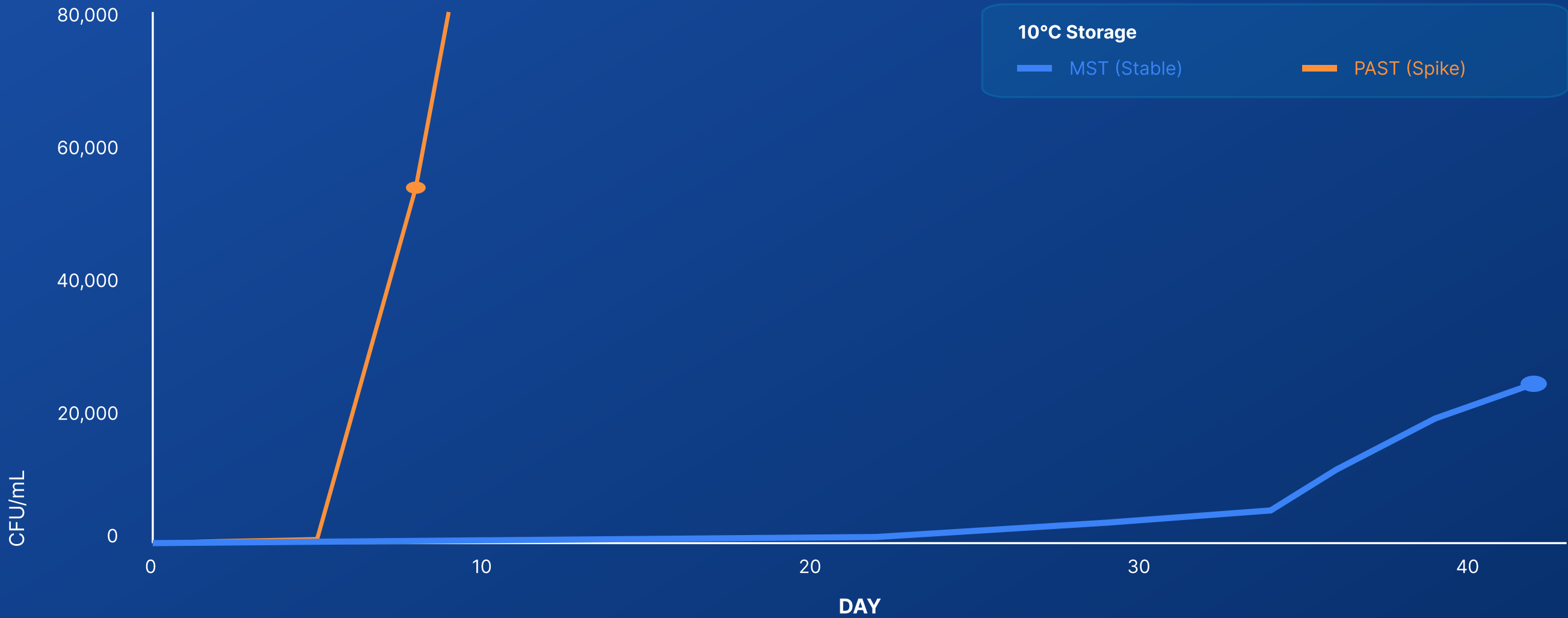


THE UNIVERSITY OF TENNESSEE KNOXVILLE



ELEVATED STORAGE TEMPERATURE SHELF-LIFE STUDY
(IMPORTANT FOR WARMER CLIMATES)

DAY	MST + PAST (CFU/ML)	PAST (CFU/ML)
2	0	200
5	0	800
8	145	53,500
12	510	510,000
15	715	-
19	690	-
22	915	-
29	3,120	-
34	5,150	-
36	11,250	-
39	18,750	-
42	24,400	-



Visualizing the stability of MST treated milk at elevated temperatures vs traditional pasteurization failure.



APPENDIX II INTERNATIONAL INTELLECTUAL PROPERTY

INTELLECTUAL PROPERTY INDEX I

STERILIZATION REACTOR AND METHOD

REGION	REGISTRATION ID	PRIORITY DATE / ISSUE	STATUS
AU (Main)	2014244186 / 2018204275	24-Apr-2015 / 12-Nov-2020	Granted
BR (Americas)	1120150227490 (BR1120150227490)	11-Sep-2015 / 07-Apr-2020	Granted
CA (Americas)	2903503	01-Sep-2015 / 13-Oct-2020	Granted
CN (Asia)	ZL201480026887.X / ZL201910900063.5	11-Nov-2015 / 27-Dec-2022	Granted
EP (Multi)	EP 2968625 (Valid Across Central EU)	13-Oct-2015 / 22-Nov-2022	Granted
EP (Multi)	EP 2968625 (Valid Across North/West EU)	13-Oct-2015 / 23-Nov-2022	Granted
EP (Multi)	EP 2968625 (Valid Across Nordic/South EU)	13-Oct-2015 / 23-Nov-2022	Granted
MX (Americas)	366771 (MX/a/2015/012513)	11-Sep-2015 / 24-Jul-2019	Granted
NZ (Oceania)	707324 / 743173	24-Apr-2015 / 01-Sept-2020	Granted
US (Domestic)	10,194,680 / 11,064,718	13-Mar-2013 / 20-Jul-2021	Granted
ZA (Africa)	2015/07523	09-Oct-2015 / 30-Mar-2022	Granted
RU (Eurasia)	2668376	13-Mar-2014 / 28-Sep-2018	Granted



INTELLECTUAL PROPERTY INDEX II

KILLING MICROBES WITH PRESSURE DROP AND HEAT

COUNTRY	ID NUMBER	PRIORITY DATE	PATENT NO. / ISSUE	STATUS
AU	2016250989	23-Nov-2017	2016250989 / 17-Dec-2020	Granted
CA	2987733	29-Nov-2017	2987733 / 29-Aug-2023	Granted
CN	201680035230.9	15-Dec-2017	-	Pending
EP	16725955.5	23-Nov-2017	3291683 / 05-June-2024	Granted
NZ	737654	23-Nov-2017	737654 / 01-Feb-2022	Granted
US	15/567,594	18-Oct-2017	11,096,406 / 24-Aug-2021	Granted
US (Cont.)	17/411,043	24-Aug-2021	-	Pending
RU	2017119160	22-Apr-2016	-	Granted

TRADEMARK APPLICATIONS

ASSET MARK	REGION	STATUS	REGISTRATION ID	FILING / GRANT
Corporate Logo	United States	Registered	97/799,922	Filing: 02/17/23
Corporate Logo	European Union	Registered	18130250	Grant: 02/15/20
Corporate Logo	Great Britain	Registered	3432294	Grant: 01/10/20
LONG LIFE FRESH	United States	Allowed	90/004,678	Filing: 06/16/20

